

# LAMBDA

## Meet your new SGA President



Photo Supplied

Jason Kontak, the new acting President of the Students' General Association (SGA).

**Candace Jazvac**  
**Lambda Staff**

The results of the October 7th Student's General Association (SGA) Bi-Election have rolled in. Jason Kontak, a fourth year Political Science and History student, has been elected SGA President for the 2009-2010 school year.

Kontak originally campaigned in March 2009 during the SGA General Election, however the position was won by Colin McGill.

McGill stepped down from the position of President in June as he was unable to fulfill his duties. Since then, Vice President of Student Services, Scott Kirkness and Vice President of Student Issues,

Vanessa Butler, have been working together to keep the SGA running.

Even as Kontak settles into his new office, he has already begun to plan a new direction for the SGA. Starting with building a stronger student-administration partnership, Kontak says he wants the SGA to be "an organization that is willing to look at the big ideas for the university and be willing to work with administration in order to get things that are beneficial both to the institution and the city."

Kontak says he wants to begin thinking outside the box when it comes to change. In terms of the SGA's role around the university, Kontak has some "big ideas" such as a direct bus from campus to Four

Corners, a new student union centre and making more bursaries available to students.

Clubs on campus, according to Kontak are the "heart of the university". He is concerned that clubs will end up divided by departments. Kontak says that he hopes groups like LOCS (Laurentian Off-Campus Students) can bring students together to demonstrate the "diversity, tri-culturalism, and bilingualism of this city, and of course, this university."

Kontak is currently working along side the Vice President of Student Issues, Vanessa Butler, to organize the upcoming Drop Fees campaign.

"We need to make the

university understand, not necessarily that tuition needs to become zero, because its not going to this year, or in the near future, but that students need to get more for what they pay for," says Kontak.

After fulfilling his political ambitions as SGA President, Kontak plans on completing his fourth year of study and delving into Public Administration or International Relations. Kontak hopes to pursue a career in Foreign Affairs or National Defence, but also hints at the possibility of a political calling.

While his future in politics outside the university is unclear, Jason Kontak is eager to take his role as President to the SGA for the rest of the school year.

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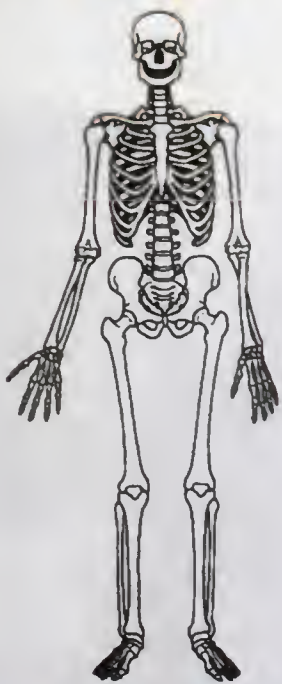
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**Happy**



**Halloween**

## Laurentian's Pushing 7 reunite for Valdy

**Matt Moskal**  
**Editor-in-Chief**

One of Laurentian's most lively groups of entertainers, Pushing 7 are reuniting to open for Valdy on Oct. 25 at the Fraser Auditorium.

After releasing their first album on Apr. 2, Pushing 7 disbanded because of multiple members' inability to contribute to the band any further.

"After our CD release party, we lost Warren, Laura, Dan, and myself to graduation," says Sean Mullen of Pushing 7. "We knew after the release party that it would take a solid effort to bring the band back together, and this Valdy show has definitely done that."

While not all original members will be in attendance, the group will feature Travis Green on guitar and vocals, Warren Carmichael on guitar,

Dan Wstenenk on guitar, Jeremy Burton on percussion, Brendan Lehman on bass and Mullen on double bass and accordion.

Since the group's disbanding earlier this year, members have hinted at a reunion with small group jams.

"Small groups of us have jammed every now and then, but nothing too serious."

With members meeting on and off, it was just a matter of time before they would start working on new material.

"Our goal of every performance is to play our best, have fun, and please the crowd. Whether the crowd is singing along, dancing in the aisles, or applauding our songs; we gather a ton of energy from a lively audience."

- Sean Mullen,  
Pushing 7 double bass and  
accordion player

have fun, and please the crowd. Whether the crowd is singing along, dancing in the aisles, or applauding our songs; we gather a ton of energy from a lively audience."

Mullen says that the

"A new original has been thrown around and will most likely find its way into our set."

And with new material comes a new live experience from the band. Even though their line-up has changed, their focus remains the same.

"Our goal of every performance is to play our best,

performance on Oct. 25 won't just be a one-off reunion show.

"We'd love to play more shows, it all depends on the interest we receive. Pushing 7 does not turn down many opportunities to play."

Mullen says he and his band mates are honoured to be opening for a Canadian folk icon like Valdy.

Valdy has released a multitude of folk recordings since the early 1970s and has made several appearances in Sudbury since then. His most recent appearances were part of the Northern Lights Festival Boreal, the longest running folk festival in Canada.

He has won two Junos for Folk Singer of the Year and Folk Entertainer of the Year and has been certified gold four on four of his albums.

Tickets are \$28 at the Sudbury Theatre Centre. The concert starts at 7:30 p.m.



## LAMBDA

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## Are you in need of some writing assistance?

Leda Culliford  
Contributor

Most of you have probably discovered the Learning Commons area of the Desmarais Library by now (where all the computers are!), but have you discovered the Writing Assistance Program? Laurentian has had such a program since 1990; here are just some of the things we can do for you:

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How to make an appointment? Call Leda at 675-1151, ext. 3526; email Leda at lculliford@laurentian.ca; or drop by the office (30-249) in the Learning Commons. We're open Monday to Thursday, and we look forward to seeing you. Just remember—things do become very busy, so try to give us a week's notice, at least!

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## Quantum ....Dots....

Mary Thompson  
Contributor

### Teaching an old brain new tricks

Learning a new trick could be a great way to build up your brain. A recent study at Oxford University found that learning how to juggle increased the number of connections in white matter, the area in the brain containing primarily axons. Previously only changes in grey matter had been seen after learning a new skill or a new experience. Two groups were chosen for the study and fMRIs were taken before and after the six week study period. One group was given juggling training packs and asked to practice 30 min a day during the study period. The second group was not asked to learn anything. The group who learned the new skill showed white matter growth in the parietal lobe; which handles our spatial sense. Volunteers in the non-juggling group did not show any changes. Both good and bad jugglers showed improvement in white matter, indicating that just practicing a new skill can lead to increased neural connections.

### Proving the placebo effect

A study from the University Medical Centre Hambrug-Eppendorf in Germany found evidence that the placebo effect is real, and cells in the dorsal horn of spinal cord, on the left side of the neck, appear to control it. Two creams were applied to participants' forearms, one they were told was a pain killer and the other just a control cream. In reality, neither cream had any pain killing affects. Heat was applied to both 'control' and 'pain killing' cream patches and participants were asked to report the amount of pain they experienced. According to participants the 'pain killing' cream worked; they experienced 26% less pain at the 'pain killer' patch compared to the control cream patch. This effect was not just in participants' heads however, fMRI images of volunteers' spinal chords backed up their claims. Cells in the spinal chord lit up during the 'control' cream treatment, indicating pain perception, but the response was absent for the 'pain killing' cream treatment. The cause of the change in neural response is unknown, but it appears that mind over matter works.

### Harnessing the power of a black hole

Researchers in China recently designed the world's first artificial black hole. The device uses the same principles of cosmological black holes to bend light waves, with some minor modifications. Instead of using gravity to suck in light, the device is made of metamaterials designed to bend microwave frequencies. The device consists of 60 concentric layers of circuit boards with intricate patterns able to bend light. Light hitting the surface is trapped in the rings, channeled into the core and absorbed. The current model converts the light energy into heat. Scientists are hoping to expand the design to be able to absorb light in the visible spectrum. However the wavelength of visible light is several orders of magnitude smaller than microwaves, which means the patterns need to be proportionately smaller as well. The black hole device has the potential to become a powerful solar panel able to bend and absorb any light waves hitting it, eliminating the need for large reflecting mirrors.

## Brent Holland on: The Concert Hall

Brent Holland  
Contributor

The Toronto Symphony Orchestra presented a concert on Sept. 15 at Glad Tidings Church. This was a public concert that all in Sudbury were welcome to attend and enjoy. Except, what if your religion or beliefs do not permit you to enter into a Church?

Is the concert then only for Christians or more exclusively Catholics? Of course not. Glad Tidings doesn't discriminate and certainly Sudburians don't either. Quite the opposite in fact Sudbury and Glad Tidings are most welcoming to its newly arrived faces of diversified backgrounds and international students from Laurentian as well. But the fact remains a public concert can only be viewed or experienced in a religious facility.

In a secular society such as Canada, Church and state are to remain separate. This is a fundamental right that is enshrined in the Canadian Charter of freedoms and rights and one that separates Canada from theocracies like The Islamic Republic of Iran. The idea is that religion does not play any part in the decisions of government for fear of imposing one's belief system on another and there by discriminating and creating a multi-level system of classes with

special privileges all based on what religion you are. Seems like a good idea, no?

So what do we do for those fellow Sudburians that cannot attend a concert in a religious facility? Do we as a society say you people over here are entitled to this privilege and you people over here are not? City council: the fact that a city (yes a city, Sudbury can no longer get away with the outdated mentality of a mining town or camp) that boasts a population of approximately 170,000 (larger than Kingston BTW) is still debating whether or not a concert hall is even needed, well that's a red flag of incompetence and lack of vision if ever there was one.

The building of a concert hall has many merits, ones that I am purposely omitting here. I'll cut to the chase: The concert hall has moved from being an issue of bureaucratic bumbling and outdated mind set to one of Canadian fundamental freedoms and rights. Its 2009, welcome to the secular world of the 21st century: get it done.

Brent Holland is host of Night Fright Wednesday nights from 10 p.m. until midnight ([www.nightfrightshow.com](http://www.nightfrightshow.com)) and Brent Holland Wednesday days from 4 p.m. - 5 p.m. ([www.brenthollandshow.com](http://www.brenthollandshow.com)) on Laurentian University CKLU 96.7FM

## Remember, remember Kimberley Rogers

Rafiq Rahemtulla  
Contributor

As 300,000 strong Canadian Federation of Students-Ontario and myriad coalition partners continue to work on the province-wide Day of Action to Drop Fees for a Poverty-Free Ontario on November the 5th I think we in Sudbury should take a moment to reflect on a shameful chapter in Ontario history that played out right here in Sudbury.

On August 9th 2001, in the middle of one of the hottest summers in recent history the body of the eight-month pregnant Kimberly Rogers was found dead in her apartment while on house arrest.

Due to health issues Rogers was unable to work full time and relied on social assistance to cover a modest rental apartment. In order to lift herself up out of poverty and improve her situation she applied to Cambrian College to study Social Services and received OSAP to cover her fees. At the onset of her studies collecting social assistance and OSAP simultaneously was actually encouraged as a means to re-train recipients so that they could re-enter the workforce.

Unfortunately, unbeknownst to her, this policy changed during her studies and what was once considered a progressive beneficial act became a criminal one. The Ontario government took her to court for fraud and she was

ordered to re-pay over \$13k. Since her income was non-existent her minuscule social assistance payments were garnished leaving her under \$20 a month to live on after rent. As a part of her fraud conviction she, who was pregnant at the time, was

also placed on house arrest for six months in her small non-air conditioned apartment only being allowed to leave once a week to buy groceries.

An inquest following her death found that she was not informed of the change in government

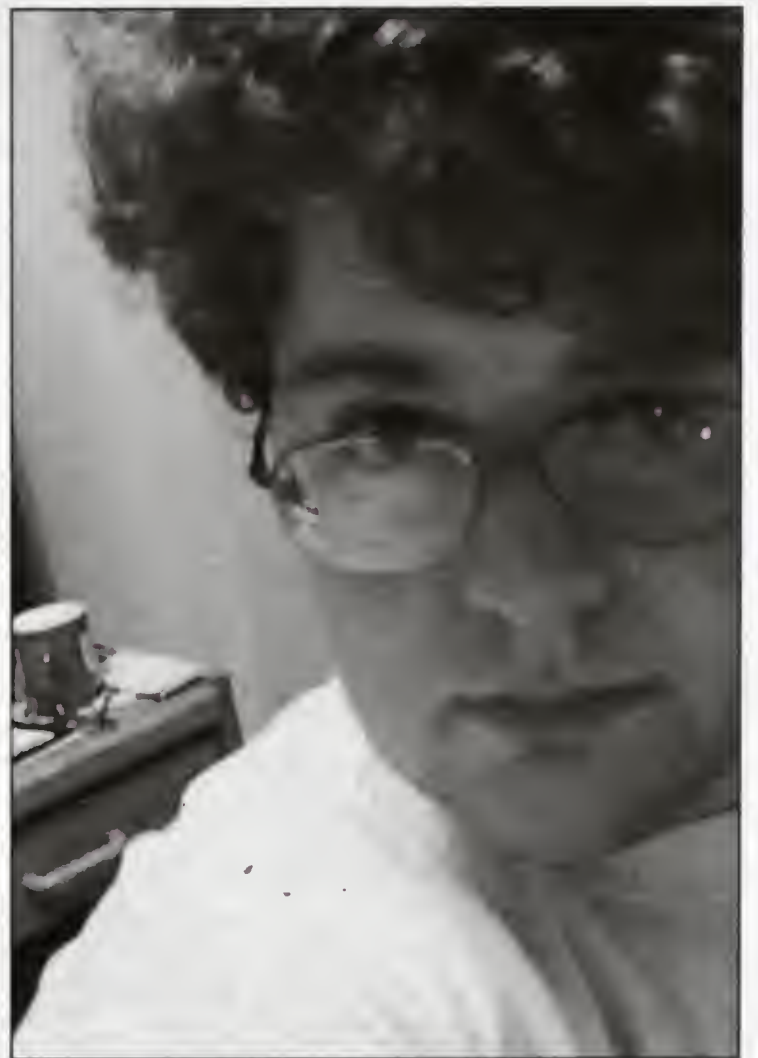
policy that collecting social assistance and OSAP simultaneously would not longer be permitted. This inquest made a long series of recommendations to the Ontario government, to date, over eight years after her death; only very few of them have been implemented.

Rogers knew that the exit to the cycle of poverty is education. That remains true today with over 70% of new jobs requiring some form of post-secondary education. In order to build a strong productive province with a strong productive workforce that ultimate social equaliser, education, must be accessible to all.

So, as we march in solidarity on November the 5th with our fellow students, professors, workers and citizens all across Ontario, let us take a moment to reflect on the wisdom of Kimberly Rogers and let us fight to ensure that our province never commits such a travesty ever again.



## Rules of the Game #1: Shyness



Ace Kirkwood  
Contributor

"There's winners, there's losers. This is the winner. You are the loser. We've got 50 girls standing outside our dressing room door, looking for the winners," says Ric Flair, 16-time World Heavyweight Champion.

I'm Ace Kirkwood. Not my real name for obvious reasons. I'm 25 and a student here at Laurentian. I have also made a transition from total putz with the opposite sex into someone who has found great success over the past two years.

This didn't happen overnight. It didn't happen naturally. I had to learn from experts like David DeAngelo, Brad P and Style the keys to unlocking success with the opposite sex. This is something, which our parents don't really teach us with those "birds and bees" talks.

Along the way, I became a more comfortable person socially, more confident, a better public speaker and generally improved my entire outlook on life.

As a former AFC (Average Frustrated Chump) I want to try and help others in any way I can. I figured, what better way than answering questions in an anonymous format? Like Ann Landers. (If Ann Landers focused only on dating and used sophomoric humor to do so) So until I get those questions, I'll just flow with the first major issue people seem to have, shyness.

For most people, an unsatisfactory social life has a major root cause: shyness. While it is true that shyness is partly caused by your genetic make-up, it is my belief that learned behavior is much more powerful. Besides, blaming genetics is a crutch. Is your leg broken? (If it is, get better) There are so many cases of happy, healthy children having their personalities changed by abuse and trauma. The opposite is also true. Quiet, timid, withdrawn people can become more sociable in the same through the beautiful side of learned behavior.

The truth is, virtually any aspect of your personality can

change. If it doesn't seem that way sometimes it's because the methods you've been using just aren't powerful enough. Think about your own experiences for a moment. Have you ever believed in something strongly only to have somebody prove you wrong? What happened to you then? You changed. Instantly.

The mind is very flexible. The problem is that we have the tendency to do things in patterns, so we don't take advantage of our capacity for change. We look at the negative aspects of ourselves and say, "That's just the way I am. I'm being true to myself" among other nuggets of ridiculous nonsense. We're denying ourselves whole realms of growth and improvement with this defeatist attitude. Our personalities are not like a balance; improving one aspect won't sacrifice anything else.

Why are you so shy? Chances are you analyze situations where you could approach the opposite sex and get hung up with what you fear the result will be. Rejection is not that bad. In fact, it can be very liberating. Chances are, if you have approached someone in the past and been turned down, they didn't slap you, they didn't laugh in your face, your reputation wasn't forever tarnished and you got over it. This is reality. Not the worst-case scenario you envision.

I want you to say something to the next stranger you find attractive. You may have a conversation, or you may just say, "Hey". Even better, ask your crush, if you have one, to do something. If you do, what's the worst thing that will happen? You don't do anything. You're already not doing anything with them.

Next issue: Sticking Points. A sticking point is an aspect of your game where you have a lot of trouble. Many folks have trouble getting a conversation started. Others have a hard time getting a number, going for the kiss or even avoiding being put into the "friend zone". Send me your "sticking points" so I can answer them anonymously to help you, and others. All questions go to [TheAceofLaid@gmail.com](mailto:TheAceofLaid@gmail.com).



# Where Will You Be For Halloween?



**"We can't stop here, this is alt-country": Ox return with Burnout**



Photo by Harriet Carlson

Mark Browning and Ryan Bishops of Ox pose in the Cosmic Dave's Vinyl Emporium basement, the setting for the release of their newest album, *Burnout*. The CD is being released on Oct. 30 at 8:30 p.m. Tickets are \$10 or \$17 with a copy of *Burnout*. Tickets on sale at Cosmic Dave's Vinyl Emporium and Cosmic Dave's Guitar Emporium. Space is limited.

Matt Moskal  
Editor-in-Chief

Sudbury musical entrepreneurs and self-proclaimed unknown legends, Ox release their new album, *Burnout*, on Oct. 30.

To commemorate the occasion, the group is playing an intimate show at Cosmic Dave's Vinyl Emporium. The gig will also serve as a homecoming for the band, as Ox have been touring Europe for the past couple of weeks.

The line-up for the Devil's Night show will feature Mark Browning on guitar and vocals, Max Myth on drums, Shawn Dicey on Bass and Ryan Bishops on guitar and vocals.

The band hopes that the timing of the show doesn't deter attendance. Browning even argues that it's close to a Halloween celebration.

"It's taking place in The Donovan: the most haunted and best neighborhood in the city," says Browning. "In fact, the Cosmic Dave's vinyl building itself is totally haunted. All pretty stoner ghosts though, so pretty chilled out."

And speaking of the living dead, Browning is letting go of his regular CD embargo, as he considers it a dead medium, for the sake of selling *Burnout*. He is assuring his usual customers that vinyl copies will be available somewhere down the road.

"The vinyl will come but it will be another few months," says Browning. "The vinyl will come but it will be another few months. We only pressed 1000 CDs and at least half of them are already gone. I expect to sell out of the CD medium and not do any more."

Browning says that recording

*Burnout* was quite a lengthy affair.

Overall, the album was recorded over four years.

"The problem I had making this record was that it was recorded, mixed, remixed and mastered in Vancouver when I was no longer living there. So, we'd book a week, go in and create things, then have to leave for a tour or something and then not get back in for 6 months."

After the recording process was over, Browning and company were left with seven tracks that played like a combination of their stylistic choices from their previous two albums, *American*

*Lo-Fi* and *Dust Bowl Revival*. The end results left Browning with a very positive feeling about the band's direction.

"I think 'Unknown Legend' is the best Ox song ever recorded and pushed us in a new direction, one that we've picked up on in recent recordings for our next album."

Even before

the completion of *Burnout*, Ox had started work on a new record, which is set for release next year. Browning says that the CD release show will be an exclusive first look at material from the band's next record.

"The biggest surprise amongst people who know our music will be that we'll be playing almost entirely new material. We've been approaching the gigs on our current UK tour like abstract art in which each set is its own single piece of music. We try not to rehearse too much so that a large portion of the sound is subject to our state of minds on the night."

Tickets to the *Burnout* CD release show are \$10 or \$17 for admission and a CD. The show starts at 8:30 p.m. with Sudbury's own Nathan Lawr opening

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## A town with two Zombie Walks



Photo Supplied

Lambda's own Luke Norton and former SGA VP of Issues Kayla Turpin joined the ranks of the undead in Sudbury's first ever zombie walk held by Myths and Mirrors. This year, a new group of students keep the tradition alive.

Matt Moskal  
Editor-in-Chief

Is Sudbury ready for both a night and a day of the living dead? On Oct. 31, Darryl

D'Entremont's vision of a zombie walk in Sudbury comes to life outside of the Sudbury Arena. The idea has been stewing around in D'Entremont's brain for well over a year now.

"I was listening to CBC Radio a year and a half ago and they did a piece on a woman who started the zombie walk down south," says D'Entremont. "I looked it up and planned to attend the Toronto Zombie Walk but then something came up and I was unable to show. A couple of months ago I was looking for a Sudbury Zombie Walk and there wasn't one that I could find so I made a Facebook group with intentions to go with a couple of select friend and family members. Shortly after the group was created, it exploded in popularity."

The event has already attracted over 80 mortals willing to bloody themselves up with make-

up and tattered clothes and take to the streets of Greater Sudbury. Coordinating this many people isn't easy, but D'Entremont has already mapped out a path to keep his legions of the undead in order.

The group will meet outside of the Sudbury Arena at 3 p.m. before walking a circuit downtown through Elgin St., Elm St. and then back around to the arena parking lot.

"This route has been created for a couple of reasons. I think it would be great to have as many people as possible see a bunch of hungry zombies roaming downtown on Halloween. Also the route was created to have as many right turns as possible so not to interfere with traffic. And I assumed that parking might be an issue so we start where free weekend parking is abundant."

D'Entremont has even taken into consideration the schedules of his zombies before guiding them on through the city streets.

"The walk should be over before any family gatherings, trick or

treating, or Halloween parties."

D'Entremont says that the time of day should also allow for easier lighting to film the horde of the undead on its journey.

Some confusion amongst potential zombies has surfaced over another Sudbury zombie walk occurring the night before. Interested parties can meet another horde of zombies in Bell Park for a zombie walk and pub-crawl. However, because of the timing and nature of the event, D'Entremont doesn't expect this to change the following behind his event.

"I am aware of that walk. The other zombie walk is taking another approach and is likely drawing in another crowd. The other zombie walk is also doing a pub hop, which is also a lot of fun but not the angle I'm going for. My walk is open to all including those who are passionate enough about it to do both walks."

Perhaps it is a blessing that that two factions of Sudbury zombies can walk amongst one another in harmony.

## White Cowbell Oklahoma to get keep Oct. 31 freaky



Photo Supplied

White Cowbell Oklahoma hit the Townhouse on Oct. 31 for the annual Halloween party. Best costume wins free admission for a year.

Matt Moskal  
Editor-in-Chief

White Cowbell Oklahoma play the Townhouse on Oct. 31 for their annual Halloween party. The Southern rock 'n' roll-inspired band are best known for their over-the-top stage antics and equally vulgar lyrical content.

While their live show might not give you your Halloween scares, they certainly are downright freaky.

"Our faster-than-light testosterone death rays shoot from our eyes and make all slaves to our will," says vocalist and guitarist Clem C. Clemson. "Then we can do what we want. You may get power tools, you may get onstage lurid acts. You'll definitely get a rock show beyond anything you've seen before."

Clemson remembers fondly his previous experiences on the Townhouse stage on Halloween.

"White Cowbell Oklahoma has played Halloween at the Townhouse a couple times before and they've always been dirty, sordid affairs. Sudbury is WCO's favourite Halloween locale."

The band is hitting the town to promote their new album Bombardero, which Clemson has expressed some enthusiasm over.

"The astounding new album Bombardero is now available and it is magnificent. It's also been critically acclaimed worldwide and is selling faster than condoms at a sex addicts'

convention. It's the dark third album in a trilogy of WCO releases. It's like the third, infernal panel of a Bosch painting. It will drag you to hell faster than a Sam Raimi movie."

The album features all of White Cowbell Oklahoma's old recording hijinks with more of a

psychedelic twist.

"It's a good record to put on once you've been turned sideways by a monster bong. And there are more high-velocity notes per square inch than your mind may be able to take. We've been listening to a lot of Frank Zappa."

With the momentum of the new album, White Cowbell Oklahoma hope to bring even more intensity to their already extreme live show.

"It's gonna be so hot that the city will melt into a giant lake of molten nickel. Take some pictures of the town now so you remember what it used to look like."

Clemson says he's not worried about audience

participation at the show, as the band has had good luck in the past with getting their audience involved.

"Even the greatest skeptic will still wake up broke, probably in a place like Timmins, naked next to a sasquatch. But they'll be saved."

Along with White Cowbell Oklahoma's performance, the Townhouse Tavern will be holding a best costume contest. The winner will be awarded free cover for a year at the Townhouse Tavern.

Admission is \$12. The concert starts at 11 p.m.



"The astounding new album Bombardero is now available and it is magnificent. It's also been critically acclaimed worldwide and is selling faster than condoms at a sex addicts' convention. It's the dark third album in a trilogy of WCO releases. It's like the third, infernal panel of a Bosch painting. It will drag you to hell faster than a Sam Raimi movie."

- Clem C. Clemson  
White Cowbell Oklahoma Vocalist/  
Guitarist

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# The Voice of Mixed Martial Arts

Yassen Taalat  
Contributor

With the increasing widespread of MMA (mixed martial arts) popularity, it's no surprise that a new breed of warriors have emerged as this generations gladiators.

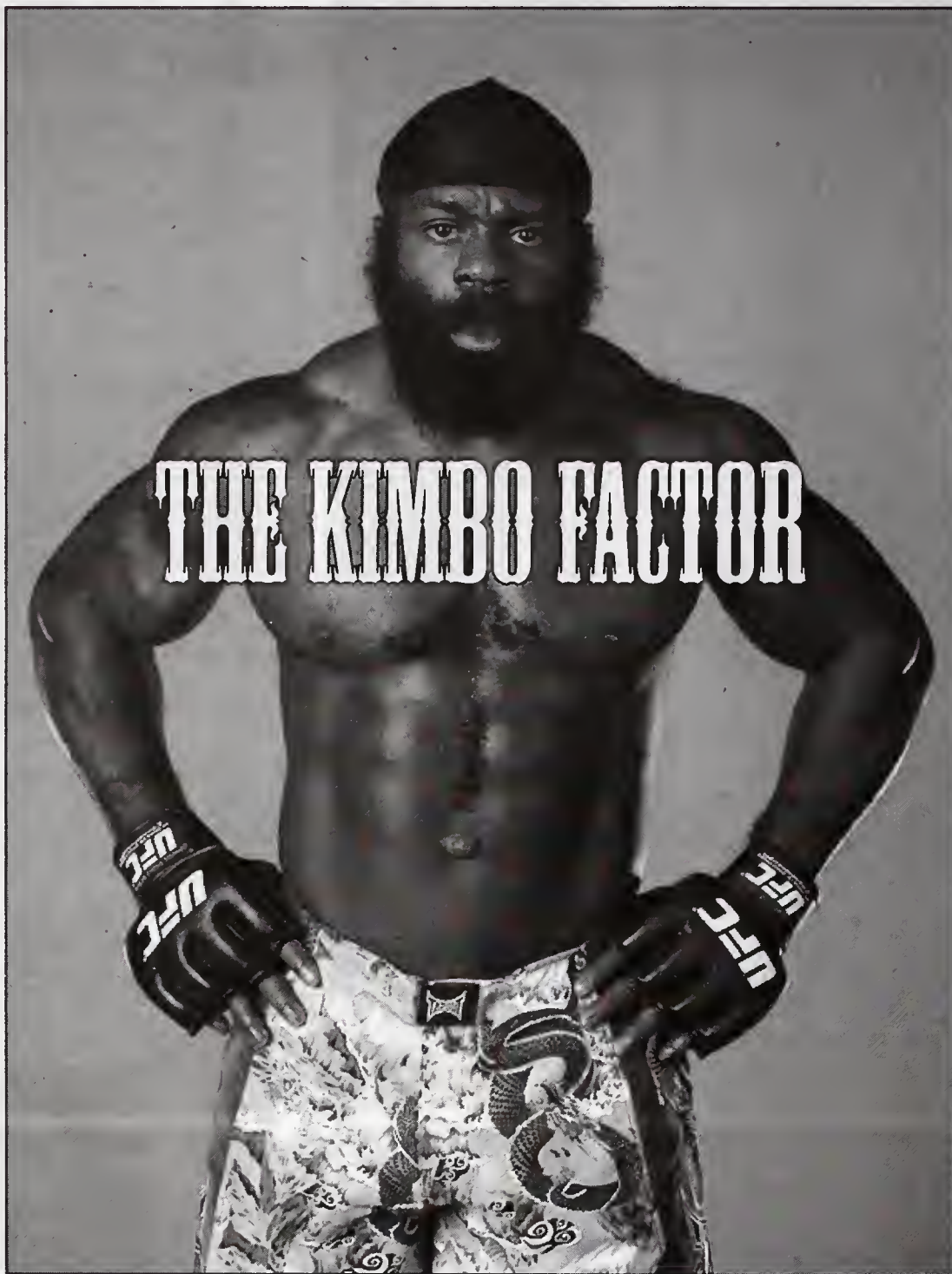
Gone are the glory days of boxing and fighting heroes such as Muhammed Ali, Joe Fraser and Mike Tyson. Today's combatants are barefoot, wear six-ounce gloves, fight in a cage (at least in North America) and boast a fighting repertoire of different skills and disciplines. New household names like George St. Pierre, BJ Penn, Anderson Silva, Rashad Evans, Mauricio Shogun Rua and Rampage Jackson have become the carriers of the torch for this new blood sport and sports phenomena.

Every great gladiator in history needs an arena to demonstrate his merciless abilities and in North America there is but one arena that stands supreme, The UFC. After UFC owners Lorenzo and Frank Fertitta purchased Pride Fighting Championship, their Japan-based competitor in 2007 they emerged as the largest MMA outfit in the world thus making them the modern day Coliseum for gladiators. The UFC often prides itself as not only being the biggest MMA organization but with the best and deepest roster of talented fighters. It is no surprise that most people automatically think of the UFC as MMA and MMA only as the UFC. It is also no surprise that the majority of popular fighters in MMA are from the UFC. Of course fighters like Gegard Mousasi, Shinya Aoki and Jake Shields are popular with MMA aficionados but to the average MMA fan, if they are not in the UFC they probably know nothing about them.

However, there are two fighters that have emerged as bona fide superstars from behind the dark shadows of the UFC. First being current WAMMA and Pride Fighting heavyweight champion Fedor Emelianenko. Emelianenko is arguably the number one pound-for-pound fighter in the world, along with George St. Pierre, Anderson Silva and Lyoto Machida. He boasts an insanely impressive and uncharacteristic record of 30-1. His only loss coming from a TKO cut stoppage that he received from an illegal elbow strike. With 25 straight wins over a who's who of heavyweights like Antonio Nogueira, Semmy Schilt, Mirko Cro Cop (in his prime) and former UFC champions Tim Sylvia and Andrei Arlovski, it is no wonder people inside and outside of the UFC know his name.

The second fighter that has materialized into the spectrum of stardom is a relatively new fighter boasting an unimpressive professional record of 3-1. His most notable win coming over former UFC has-been Tank Abbott. He currently holds the record for three of the top four most watched fights in US television history. How is it possible for such a rookie to have such star power? Welcome to the world of street fighter Kimbo Slice.

Kimbo's rise to fame did not happen like the majority of MMA fighters in the ring. In fact his rise to popularity came the exact opposite way, without a ring. Kimbo's arena was the street and his stardom grew from his street fights being posted on the Internet. Here lay a man, an Internet street brawling sensation, with an over the top facial beard and a matching comic-book personality, it was inevitable Kimbo Slice would



UFC fighter and all-around behemoth, Kimbo Slice.

become a star.

With Kimbo's climb to popularity, so came the anticipation of this street certified fighter to enter into the world of profession MMA. After being acquired by the now defunct EliteXC, Kimbo's status went from professional debut to MMA headliner overnight. With EliteXC vying for a piece of the UFC's market share, they had no problem with exploiting a fighter who had no MMA experience at all. They pushed Kimbo to top bill status and rode the coattails of his popularity for as long as they could. Just as quick as his popularity grew, so did the negativity and hate surrounding his quest to be a real MMA fighter. Carrying the flag of hate and being the biggest cheerleader in Kimbo's demise was none other than vocal and colorful UFC President Dana White. Not only did Dana White keep no secret of his scorn for Kimbo's presence in the world of MMA but actually made it cool to hate Kimbo.

The UFC not only has a lot of clout but The UFC, and most notably its president Dana White, have a lot of power in shaping the perspectives and opinions of new MMA fans. Operation discredit Kimbo Slice went into full swing. White has jokingly said that the only way Kimbo would get a shot in the UFC would be for him to enter the reality TV based series 'The Ultimate Fighter' on Spike TV, a slap in the face for anyone making as much as money as Kimbo Slice was as a headline fighter.

Fast forward a year later, EliteXC claims bankruptcy and closes its doors to the MMA world and the UFC opens its doors to the once hated on Kimbo Slice. Not only did the UFC pick Kimbo Slice up for season 10 of TUF but they picked up right where EliteXC left off and the Kimbo marketing campaign went into full throttle. Kimbo became the first fighter on the series to have commercials promoting the show and became the first fighter to ever be introduced by Dana White entering the room in front of the other 15 competitors. Talk about the star treatment for a guy that White considered to be extremely bad for the sport just a year ago. Slice is now Dana's cash crop and the promotional frenzy paid off with the season debut of Kimbo on The Ultimate Fighter earning the highest ratings in the programs history. Momentum only grew with the anticipation of Kimbo getting his chance to fight and at the end of episode two, it was Team Rashad that chose Kimbo to face off against arguably the best fighter in the house and whom I think will be the last man standing, Roy 'Big Country' Nelson.

A couple of things came as no surprise the following week. First off, Kimbo Slice looked great during the stand up portion of the fight but was outclassed and easily defeated once the fight hit the ground. Unfortunately for Kimbo he was not in the house long enough to learn a great deal especially in regards to the ground game, and let's be honest, he is stuck on Team Rampage, need

I say more? Second, it not only became the most watched MMA fight on US Television but also the highest rated program ever on Spike TV.

Win or lose the Kimbo experiment was a success. No surprise was the way Dana White and the UFC spun Kimbo's efforts in hopes to change public opinion of him, an opinion they are largely held responsible for creating. Never before had Dana complimented someone so much in a loss then he did with Kimbo especially when very little had been done in the fight to begin with. This was not a fight for the ages. Not only was the positive spin being emphasized on Kimbo's performance but Nelson's victory was being criticized, as Dana White hinted to the fact that Nelson barely did enough to win. Kimbo did not lose, Nelson just barely won.

With public opinion changing ever so quickly by the UFC's PR Machine and Kimbo proving his star power and potential, it is no wonder Dana White keeps hinting to the fact that Slice is not done and will fight again. Week after week we are teased by a potential injury, thus opening the door for Kimbo one more time. The reality is Kimbo Slice is not going anywhere. By hook or by crook Kimbo will fight again and White will make sure it's under the guise of the UFC for a very long time. So love or hate him, you will be seeing the bearded man with the monstrous shoulders and gold fronts for a very long time. Quote the Yas, never more.

## Men's Lacrosse team ends season with a win

Steve Rachkowski  
Sports Information Coordinator

The Voyageurs men's lacrosse team travelled to London last weekend and recorded their first victory against the Laurier Golden Hawks in exciting, double overtime fashion 10-9.

The team completed their weekend against the Western Mustangs and the McMaster Marauders falling 15-4 and 12-7 respectively.

As part of a three game road trip, the Voyageurs faced-off against Laurier last Friday looking for their first victory. They got off to a great start with a 2-0 lead early on with goals from Derrick Gordon of Barrie, Ontario and Mike Holder of Orillia, Ontario. Unfortunately, the Voyageurs could not carry the momentum through the rest of the half with a score of 5-3 heading in the second half. The third quarter saw Laurier control the majority of play but it did not hold as the Voyageurs caught fire in the remaining 30 minutes of play. Kevin Bowles of Courtice, Ontario took over in the face-off department giving the Voyageurs plenty of possession. Gordon tallied his second of the game, Blaine Syme of Shelburne, Ontario added a single and veteran Kyle Martin of Peterborough, Ontario racked up four goals, tying the game.

The Voyageurs entered overtime with a score of 9-9 with no goals coming in the first four minute block. However, it was Holder playing hero as he would score the eventual game winner for the Voyageurs with less than a minute to play. Goal keeper David Rock of Brampton, Ontario was outstanding in the victory, turning away dozens of potential Laurier goals.

The Voyageurs continued action on Saturday as they faced off against a very strong Western Squad. The Voyageurs escaped to half with a 3-0 deficit but began to rally early in the third quarter. The Voyageurs managed to score four goals, two coming off the stick of Geoff Lake of Wallaceburg, Ontario while singles came from Clint Lamarsh of Wallaceburg and Syme. However, the Voyageurs could not keep up with the Mustangs offence as they would go on to defeat Laurentian by a final score of 15-4.

Heading into their final game of the season, the Voyageurs faced a tough opponent in the Marauders. With injuries causing some problems for the Voyageurs, Laurentian was forced to do some line shuffling which seemed to cause some confusion as they headed into the half down 5-2 with goals from Syme and Holder. After a vicious check against the Voyageurs goalie David Rock, he was forced to leave the game with a broken nose, Laurentian turned to attack Gordon who took over the goal tending duties for the first time in his career as he played an exceptional game between the pipes. The Voyageurs would battle hard and show a lot of heart in the remaining minutes but unfortunately they were out of gas as they fell to McMaster by a final score 12-7.

"The team ended a tough three game weekend with a victory, and a very close match against second place McMaster," said head coach George Sheppard. "It is a testament to the hard work that his players put in this year."

The Voyageurs closed out the weekend on a positive note, earning their first team victory. Thus concluding their season with one win and 9 defeats.

Photo Supplied



# Basketball season opening results: Voyageurs stung in opener

Martin Rourke

Athletic Marketing and Media Relations Officer

The Laurentian Voyageurs men's basketball team lost their first game of the Concordia Nike Invitational Tournament on Oct. 9.

The host Concordia Stingers prevailed 82-73 over the Voyageurs. Veteran captain Matas Tirilis of Mississauga, Ontario and newcomer Emmanuel Pasquale of Victoria, British Columbia led the way for Laurentian with 17 and 21 points respectively.

The Voyageurs trailed by 12 points following the opening frame but bounced back to win the second quarter 22-19. Pasquale would turn in 17 of his 21 points in the first half behind five three-pointers. Heading to the break it was Concordia on top 49-40.

Concordia would extend their lead in the third quarter to 66-49 but the young Laurentian squad battled to win the final frame by eight, to cut the final score to 82-73. Tirilis poured in 17 points while completing his double-double with 10 rebounds on seven of 13 shooting. The Voyageurs shot 38 per cent from the field, including 8-32 from behind the arc.

"We battled hard and competed against a tough team," said head coach Shawn Swords. "We had a gutsy effort with many positives, we struggled from three-point range and have to improve transition defense, but this was a positive effort."

## Lady Vees open with a loss

Martin Rourke

Athletic Marketing and Media Relations Officer

The Laurentian Lady Vees basketball team dropped the opener of a three-game series to the Memorial Seahawks in St. John's on Oct. 9.

The Lady Vees were on the short end of a 68-62 score. Three Laurentian players cracked the ten-point plateau on the night.

In a game that took place in a small YMCA gym in St. John's the host Seahawks would dictate the pace and physical style of the game. New Hamburg, Ontario native and 2008-09 second-team OUA all-star, Darrah Bumstead led the Lady Vees with 14 points and 12 rebounds. Lisa Furchner of Sudbury, Ontario also tallied a double-double with 13 points and 11 boards. Whitby, Ontario's Kauri Lafontaine netted 10 in the losing cause.

The Lady Vees were up one at the half and extended that to five points after three quarters. They were unable to hold on as the game came to a close. The hosts used the hometown crowd to pour the pressure on in the fourth quarter and finally prevail 68-62.

The Lady Vees struggled from behind the arc, shooting just one for 20. They improved on their previous night's mark from the charity stripe with a 22 for 24 effort. The Laurentian women out-rebounded the Seahawks by a 40 to 34 margin.

"We didn't shoot very well and struggled on offence," said head coach Mike Clarke. "Memorial is a strong team and played us very physical. It was a great atmosphere in this small gym."

## Voyageurs take down Paladins

Martin Rourke

Athletic Marketing and Media Relations Officer

The Laurentian Voyageurs men's basketball team won the consolation match of the 44th Concordia Nike Tournament with a 102-62 victory over the RMC Paladins.

Newcomer Isiah Pasquale of Victoria led the way for the blue and gold with 28 points.

The consolation match of the 44th Concordia Nike tournament was all Laurentian as they led from the start. They were up 29-16 after the first frame and 54-26 at the half. The final buzzer sounded with a Laurentian 102-62 victory. Pasquale scored 28 on a solid 8-17 performance from behind the arc. Three other Voyageurs would reach double digits, Jamie Weldon of Sault Ste. Marie; Ontario netted 16 points while also grabbing 12 boards. Dave Otterbein of London, Ontario was a perfect 5-5 from the floor, including four three-pointers, for 15 points, while Sudbury native Georges Seresse scored 10.

Manny Pasquale of Victoria led the Voyageurs with eight assists while Laurentian as a team out-rebounded the Paladins 54 to 26. All 12 Voyageurs played and contributed on the day. The Voyageurs shot 46.8 per cent from the floor including 40.4 from downtown.

"It was a collective effort, everybody played minutes and the whole team contributed," said head coach Shawn Swords.

## Seahawks soar over Lady Vees

Martin Rourke

Athletic Marketing and Media Relations Officer

The Laurentian Lady Vees wrapped up their east coast pre-season road trip with a 91-88 double overtime loss to the Memorial Seahawks on Oct. 11.

Lisa Furchner of Sudbury, Ontario led the way for the Lady Vees in the losing cause with 25 points.

The Lady Vees and Seahawks played in Baltimore High School gym on Sunday and provided the most dramatic of their three game series. In a game that went into double overtime it was a back and forth affair for the most part. The Lady Vees took the lead before struggling for a brief stretch in the fourth quarter. The hosts took the game back and brought it to overtime and eventually double overtime. The Seahawks didn't disappoint their fans and would eventually pullout a thrilling 91-88 victory.

There were many bright spots for the Lady Vees on the day as Furchner excelled with 25 points. Point guard Katie Goggins of Hanmer, Ontario, led the team as a true floor general, providing a spark while distributing the ball and playing tough defense. Norma-Jean Roberts of Burnaby, B.C. contributed off the bench, scoring 15 straight points at one point in the fourth quarter, including back-to-back three-pointers.

"Today was a true team effort," said head coach Mike Clarke. "It was frustrating to not win but this was a really good trip for us, we accomplished our goals and are going to be well prepared for the OUA season."

# Soccer results: Queen's takes Lady Vees out

Michael Przybylowski  
Sports Information Writer

The Laurentian Lady Vees were knocked off by the number seven ranked Queen's Gaels 2-0 on Oct. 10.

Queen's goals were scored by Kingston native Renee MacLellan and Chantal McFetridge of Kelowna, B.C. London, Ontario native Chantel Marson made five saves while securing the shutout. Meghan Hoffberg of Brampton, Ontario made eight saves in a losing effort.

The first half saw the Lady Vees bring a tough, physical game to the Gaels. They pushed the ball deep into the Queen's zone early on, but it was Queen's who would have the first two scoring opportunities that would be turned away by Hoffberg. Queen's struck first in the 19th minute when Vancouver native Brienna Shaw crossed the ball to MacLellan who tapped it into the empty net. The Lady Vees would try to get a reply with Cornwall, Ontario native Alana Brady got an open header, which went into the arms of Marson. Katie LaRue of Sault Ste. Marie, Ontario got an open shot that would also be taken care of by Marson. Queen's replied

with several opportunities of their own, but Hoffberg would stand her ground and keep the score sheet at 1-0 as they went into halftime.

Laurentian came out strong in the second half. In the 50th minute off a corner, rookie Alicia MacPherson of New Market, Ontario hit the post in a scrum by the goal line. Queen's replied four minutes later on a free kick when Mikyla Kay of West Vancouver, B.C. would cross the ball into the middle. The Lady Vees were unsuccessful in their attempt to clear the ball and McFetridge would one-time the ball into the top right corner ricocheting off Hoffberg's hand in the 52nd minute. Queen's looked to add to their lead as McFetridge would get past the Laurentian defensive line, but Hoffberg would come up with a huge save to keep the score at 2-0. The game came to a close with Laurentian pressing and Brady hitting the crossbar, but they did not seem to have an answer for Marson.

"We put our game plan in place and the kids played their hearts out," said head coach Rob Gallo. "They played against a tremendous side. The girls are showing a lot of effort in trying to secure a playoff spot."

## Lady Vees tie with the Blues

Michael Przybylowski  
Sports Information Writer

The Laurentian Lady Vees took on the number nine ranked University of Toronto Varsity Blues on Oct. 16 and pulled out a 1-1 draw.

Laurentian's goal was scored by Leanne Adams of Mississauga, Ontario. Melanie Seabra of Brampton, Ontario scored for the Varsity Blues. London, Ontario native Victoria Kulczycki held onto the draw for the Lady Vees while tending their net.

Laurentian put out a tremendous effort against a formidable opponent in the University of Toronto. The Laurentian defence played extremely well as veteran midfielders Brampton native Michelle Sousa and Jenna Roach of Sudbury, Ontario looked to be more comfortable and gain confidence along the Laurentian

defensive line. Newmarket, Ontario native Alicia MacPherson and Dayna Corelli of Sudbury controlled possession within the midfield. Lisa Watson of Newmarket had several opportunities to score, but was unsuccessful.

The Varsity Blues opened the scoring the 34th minute when Seabra scored off a free kick from 20-yards out. The Lady Vees would fight back and have an answer in the 42nd minute. MacPherson would play a through ball past the Varsity Blues defence that Adams would attach to and put into the net to pull the game even.

"The girls played a phenomenal game today," said head coach Rob Gallo. "They had great possession moving the ball around really very nicely. Our defence stood tall today with the adjustments from Sousa and Jenna Roach and we hope to play well again tomorrow."

## LU boys suffer from the Blues

Michael Przybylowski  
Sports Information Writer

The Laurentian Voyageurs travelled south to Toronto to take on the number six ranked University of Toronto Varsity Blues. They were defeated 2-0 on two goals by Nordo Gooden of Kingston, Jamaica. John Smits of Mississauga, Ontario got the shut-out for the Varsity Blues. Scott Cliff of Hanmer, Ontario took the Voyageurs loss in net while making five saves.

In a game that did not seem to have much flow to it, the

Laurentian Voyageurs had a strong first half. They were burned late in the first half by a goal by Gooden. The Varsity Blues came out real strong early in the second half and Gooden would notch his second of the game. As the game began to wind down, with Laurentian trying to scrape a result and steal a point, Trevor Beange of Sudbury, Ontario unfortunately picked up a red card.

"We just couldn't compete for 90 minutes today," said head coach Carlo Castrechino. "Against a good team like Toronto, you have to play a full 90 minutes."

## Lady Vees batter Rams

Fraser Gibson  
Sports Information Writer

The Laurentian Lady Vees soccer team beat the Ryerson Rams by a score of 4-0 on Saturday, Oct. 17.

Leanne Adams of Mississauga, Ontario scored twice for the Lady Vees. Katie Larue of Sault Ste. Marie, Ontario and Lisa Watson of New Market, Ontario also found the back of the net in the win. Meghan Hoffberg of Brampton, Ontario picked up the shutout win

for the Lady Vees.

The Lady Vees were in control of the game from start to finish. The Lady Vees had the offence going strong with goals from Watson, Larue, and a pair from Adams. Hoffberg had the shutout win for the Lady Vees.

"The girls played a very good game," said head coach Rob Gallo. "We controlled the game from start to finish. It was a good weekend for the girls as they picked up four big points."

# Lady's Cross-Country team takes sixth at Queen's meet

Steve Rachkowski  
Sports Information Coordinator

The Laurentian women's cross-country running team competed at the Queen's Invitational in Kingston this past weekend, finishing 6th among 11 university teams with a combined score of 198 points.

The Lady Vees were led by Maggie Robins' 36th place finish, a 70-second personal best on the 5km course of 19:39. She was followed by Gracie Tetzlaff, 45th place in 19:39; Emma Tallman, 51st in 19:49; Stephanie Flieler, 60th in 20:04; Heather Stroeder, 69th in 20:29; Mathilde Demory, 72nd in 20:41; and Hanna McCurdy-Adams, 94th in 21:12.

"We should be in better shape by the time we reach the OUA's."

- Dick Moss  
Girl's Cross Country Team Coach

A total of one hundred and twenty-seven women from eleven university teams and two clubs competed in the event, billed as a preview of the CIS championship on Nov. 17.

"We beat five teams and lost to five, so we were right in the middle score-wise," said head coach, Dick Moss. "But we didn't race Lindsay Anderson because of a sore ankle, and three of the other girls were running sick. We should be in better shape by the time we reach the OUA's."

Individual Scores: #36, Maggie Robins, 19:26:45, Gracie Tetzlaff, 19:39:51, Emma Tallman, 19:49:60, Stephanie Flieler, 20:04:69, Heather Stroeder, 20:29:72, Mathilde Demory, 20:41:94, Hannah McCurdy-Adams, 21:12

The Lady Vees will take a week off from competition this week as they prepare for the OUA Championships in two weeks, which is being held in St. Catharines on Saturday, October 31. The Queen's course that the Lady Vees raced at this past weekend will be the site of the World University Cross-Country Running Championships in 2010. Follow your Voyageurs at [www.luvoyageurs.com](http://www.luvoyageurs.com)

Laurentian University's Department of Athletics and Recreation is home to 12 varsity sports as well as numerous intramural, recreation and fitness programs. The Voyageurs and Lady Vees varsity teams have brought home 61 provincial championships as well as 9 national championships in 49 years of competition.



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